

# About Apollo Tyres

Apollo Tyres Ltd is an international tyre manufacturer and the leading tyre brand in India. The company has multiple manufacturing units in India and a unit each in The Netherlands and Hungary. The company markets its products under its two global brands – Apollo and Vredestein, and its products are available in over 100 countries through a vast network of branded, exclusive and multi-product outlets.

<b>1977</b>	First plant in Perambra, Kerala
<b>1991</b>	Second plant in Limda, Gujarat
<b>1995</b>	Acquired plant in Kalamassery, Kerala
<b>2005</b>	Acquired Dunlop Tyres, South Africa
<b>2009</b>	Acquired Vredestein Banden BV, Netherlands
<b>2010</b>	All Radial Plant in Oragadam, Tamil Nadu
<b>2011</b>	Sales & Marketing Office, Dubai
<b>2013</b>	<ul style="list-style-type: none"><li>• Sales &amp; Marketing Office, Thailand</li><li>• Global R&amp;D Centre Europe, Netherlands</li><li>• Global Marketing Office in London, UK</li><li>• Partnered with Manchester United</li></ul>
<b>2014</b>	Global R&D Centre Asia, India
<b>2015</b>	<ul style="list-style-type: none"><li>• Acquired Reifencor- German Tyre Distribution Company</li><li>• Laid foundation stone for the Hungary Greenfield Plant</li><li>• Global Procurement Office, Singapore</li></ul>
<b>2016</b>	<ul style="list-style-type: none"><li>• Launched two-wheeler tyres in India</li><li>• Sales &amp; Marketing Office, Malaysia</li></ul>
<b>2017</b>	<ul style="list-style-type: none"><li>• Launch of the Hungary plant</li><li>• TBR Launch in Europe</li></ul>
<b>2018</b>	Laid foundation stone for the Apollo Tyres seventh manufacturing facility globally in Andhra Pradesh

**2020**

Inaugurated the Andhra Pradesh Plant

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