

# ABOUT US

The Company remains the preferred partner for global and Indian original equipment auto players, catering to more than 100 countries worldwide. With its corporate headquarter in Gurgaon, Apollo Tyres has multiple manufacturing units in India, the Netherlands and Hungary.

The extensive operations, backed by a global workforce of approximately 17,200 employees, deliver a turnover of US\$ 2.27 Bn. The Company markets its products under two international brands – Apollo and Vredestein – that are available across the world through a vast network of branded, exclusive and multi-product outlets.

## VISION

To be a premium tyre company with a diversified and multinational presence.

1977	First plant in Perambra, Kerala
1991	Second plant in Limda, Gujarat
1995	Acquired plant in Kalamassery, Kerala
2009	Acquired Vredestein Banden BV, Netherlands
2005	Acquired Dunlop Tyres, South Africa
2010	Truck Radial Plant in Oragadam, Tamil Nadu
2011	Sales & Marketing Office, Dubai
2013	Sales & Marketing Office, Thailand Global R&D Centre Europe, Netherlands Global Marketing Office in London, UK Partnered with Manchester United
2014	Global R&D Centre Asia, India
2016	Launched two-wheeler tyres in India Sales & Marketing Office, Malaysia
2015	Acquired Reifencom- German Tyre Distribution Company Laid foundation stone for the Hungary Greenfield Plant Global Procurement Office, Singapore

2017	Launch of the Hungary plant TBR Launch in Europe
2018	Laid foundation stone for the Apollo Tyres seventh manufacturing facility globally in Andhra Pradesh
2020	Inaugurated the Andhra Pradesh Plant

